





ACA support steady; few felt impact; understanding rises

In March 2010, the Patient Protection and Affordable Care Act (ACA) became law. Since then, the *Kentucky Health Issues Poll* (KHIP) has asked Kentucky adults their opinions about the healthcare reform law.

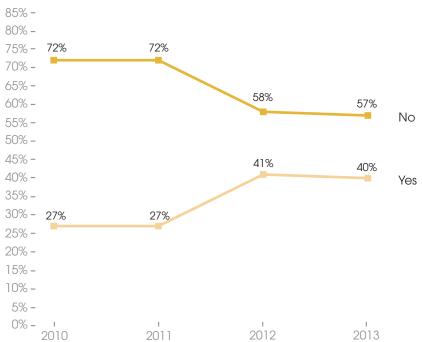
Majority do not have enough information

Almost 6 in 10 Kentucky adults (57%) reported not having enough information to know whether the healthcare reform law would impact them personally. This is a significant decrease from 2010 and 2011 when more than 7 in 10 Kentucky adults (72%) reported not having enough information.

A majority of Kentucky adults across all demographic groups reported not having enough information about the ACA.

Uninsured Kentucky adults were most likely not to have enough information. More than 2 in 3 (68%) reported not having enough information to know how the health reform law will impact them. KHIP reported a similar percentage for uninsured

Do you feel you have enough information about the health reform law to understand how it will impact you personally?* (Percentages may not add to 100% because the response "don't know" is not included.)



*KHIP 2013 asked, "As you may know, a health reform bill called the Affordable Care Act was signed into law in 2010. Do you feel you have enough information about the health reform law to understand how it will impact you personally, or not?"

Kentucky adults (70%) in 2010. Although more than half (54%) of insured Kentucky adults also reported not having enough information to know how the health reform law will affect them, this is significantly lower

than in 2010 (72%).

A majority of Democrats (53%), Independents (57%) and Republicans (59%) all reported not having enough information.

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These findings unless otherwise noted are from the Kentucky Health Issues Poll, funded by the Foundation for a Healthy Kentucky and Interact for Health. The Kentucky Health Issues Poll was conducted Oct. 25-Nov. 26, 2013, by the Institute for Policy Research at the University of Cincinnati. A random sample of 1,551 adults from throughout Kentucky was interviewed by telephone. This included 951 landline interviews and 600 cell phone interviews with cell phone users. In 95 of 100 cases, the statewide estimates will be accurate to ± 2.5%. There are other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects that can introduce error or bias. For more information about the Kentucky Health Issues Poll, please visit www.healthy-ky.org or www.interactforhealth.org/kentucky-health-issues-poll.

Majority reports no impact from law

Despite strong opinions in favor or opposed to the law, almost 7 in 10 Kentucky adults (66%) reported that the healthcare reform law had no impact on themselves and their families, similar to 2011.

3 in 10 adults view law favorably

In 2013, 3 in 10 Kentucky adults (30%) reported favorable views of the law. Five in 10 (48%) reported unfavorable views. The percentages of

respondents reporting favorable and unfavorable views about the law in 2013 were similar to 2012. Views in Kentucky were similar to those nationally. The November 2013 Kaiser Health Tracking Poll reported that 49% had unfavorable views, 33% had favorable views and 18% didn't know/refused.¹

Opinions about the ACA differ based on political party identification. Half (52%) of Democrats reported favorable views of the law. Only 1 in 7 Republicans (14%) and Independents (15%) reported favorable views.

Overall, which of the following statements would you say best describes the impact of the health reform law on you and your family personally? (Percentages do not add to 100% because the response "don't know" is not included.)

1		
	2011	2013
The health reform law has positively affected me and my family	11%	7%
The health reform law has negatively affected me and my family	16%	21%
The health reform law has not had an impact on me and my family	64%	66%

Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it? (Percentages may not add to 100% because of rounding.)

60% - 55% - 50% - 47% 45% - 40% -	39%	50%	48% Unfavorable
35% - 30% - 26% 25% - 20% -	35% 27%	34%	Favorable 30% Don't know 22%
15% - 10% - 5% -		16%	
0% - 1	2011	2012	2013

¹ http://kff.org/health-reform/poll-finding/kaiser-health-tracking-poll-november-2013