

HOUSEHOLD FINANCIAL EFFECTS OF COVID-19 PANDEMIC

Before COVID-19, many households in Greater Cincinnati had difficulty meeting their basic needs for housing, utilities and food. This has only worsened during the pandemic. Beyond the health effects caused by COVID-19, safety precautions such as stay-at-home orders and the closure of non-essential businesses—while critical to slow the spread of the virus and save lives—resulted in job or income loss. These financial hardships will continue to affect people’s health and well-being into the future. The **Greater Cincinnati COVID-19 Health Issues Survey** asked Greater Cincinnati adults how the pandemic has affected their ability to meet basic needs.¹

Nearly 1 in 4 Greater Cincinnati adults report their household experienced financial hardship during the pandemic.

PERCENTAGE OF ADULTS WHO HAD SERIOUS PROBLEMS ...



... paying mortgage or rent.

16%



... paying utilities.

16%



... affording food.

13%

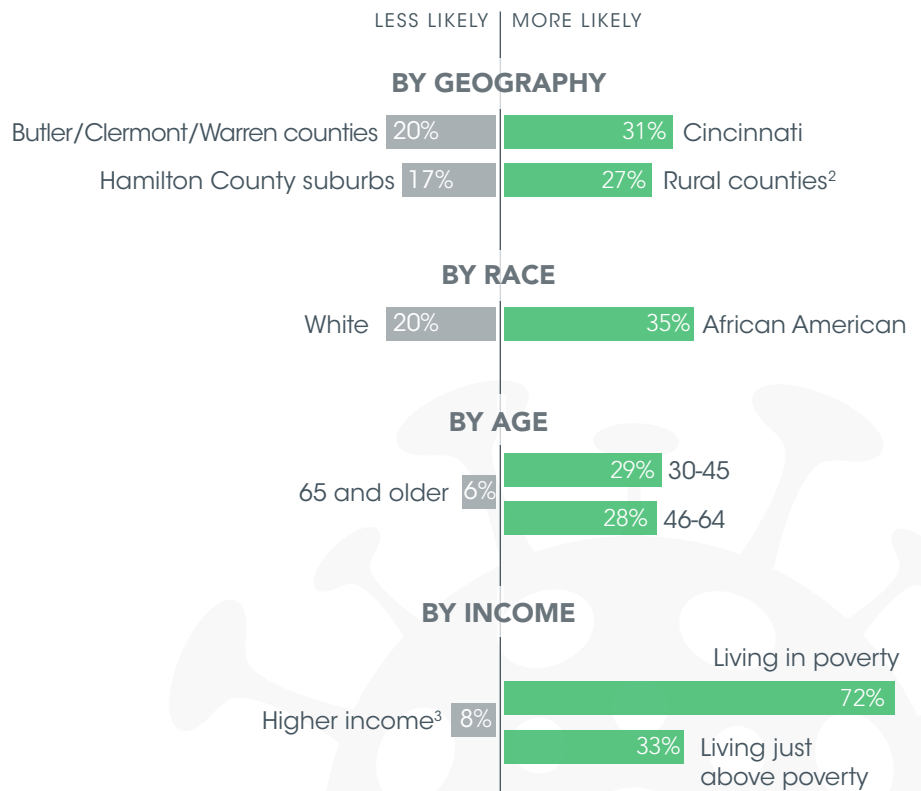
... experienced **any** of these.

22%

... experienced **all** of these.

8%

SOME ADULTS MORE LIKELY THAN OTHERS TO REPORT HAVING EXPERIENCED ANY OF THESE DIFFICULTIES.



¹ Respondents were able to select all financial difficulties they had experienced in the past year.

² Adams, Brown, Clinton, and Highland counties in Ohio. Bracken, Carroll, Gallatin, Grant, Pendleton, and Owen counties in Kentucky. Dearborn, Franklin, Ohio, Ripley and

Switzerland counties in Indiana.

³ In 2019, household income for a family of four living in poverty: \$25,750 or less; for a family of four living just above the poverty level: \$25,751-\$51,500; for a family of four with higher income: greater than \$51,500.